

Adopted by Action of the Board, July 14, 2016 (Version 1, amended July 28, 2016))



Mission Statement

The mission of the 9/11 Truth Action Project is to build and mobilize a global grassroots movement that will expose the truths of 9/11 and create a groundswell of civic support that achieves transparency and accountability for the crimes of 9/11, justice for its victims, an end to unwarranted U. S. military actions, and the restoration of our civil liberties.

GOAL:

Achieve an independent, comprehensive Congressional investigation, satisfying all standards specified by the 9/11 Truth Action Project, leading to transparency and accountability for the crimes of September 11, 2001, justice for its victims, an end to unwarranted U.S. military actions, and full restoration of our civil liberties.

OBJECTIVES AND SUB-OBJECTIVES:

1. Unify the 9/11 Truth Movement behind a single, massive effort focused on the 9/11 Truth Action Project Goal.

1.1. Develop an action-focused 501(c)(3) organization to achieve education aspects of the 9/11 Truth Action Project Goal, consisting of a world-wide proliferation of local Truth Action Groups working on individual and collaborative projects, supported by a structure of coordinators at the level of intra-state districts, states, multistate regions, and nations, all of whom are led by a Board of Directors with broad geographic representation.

1.2. Employ best-practice training and motivation methods to ensure high levels of individual and group performance and efficiency, including development and delivery of effective training

for 9/11 evidence instruction and project recruitment, quantitative metrics for objective analysis of outreach tactics, friendly group-level competitions based on the metrics, and communication, cooperation, and support all around to maintain high levels of individual and group morale.

1.3. Develop and use proven, pragmatic tactics to accelerate achievement of the 9/11 Truth Action Project Goal, including using only the best, evidence-backed arguments and materials to teach 9/11 Truth, using the legal, non-violent, political process still favored by the American people, and forming meaningful alliances with political groups having complementary objectives.

2. Overcome the general public's ignorance and apathy regarding 9/11 and 9/11 Truth.

2.1. Teach 9/11 Truth to the general public by developing and delivering written, audio, and video materials, backed by Internet assets, initially through personal encounters in local meetings and direct actions as 9/11 Truth friendly media is advanced, and then increasingly by the Truth-friendly media as the public comes to depend on it.

2.2. Achieve rapid, early growth in 9/11 Truth awareness and support by initially teaching and recruiting in the most-receptive segments of the general public where direct one-on-one outreach has the highest impact, and where "tipping point" levels of 9/11 Truth awareness are reached and peer pressure within groups accelerates indirect 9/11 Truth dissemination.

2.3. Attract hesitant members of the general public to the 9/11 Truth Movement by communicating the rapidly growing strength and acceptance of the movement, initially by publishing quantitative measures of 9/11 Truth awareness, such as petition and paid membership counts, and more frequently through visible public actions as local Truth Action Groups become larger and more numerous.

2.4. Persuade the general public of the high importance of solving the 9/11 crime by teaching the events of 9/11 in the context of the modern Deep State, including the human and financial costs of the War on Terror and the accompanying erosion of civil liberties, and the bleak future prospects for America and the world based on the current trajectory.

2.5. Motivate the general public to support 9/11 Truth by teaching the role it can play in achieving an "American renewal," where two distinguishing features of 9/11 Truth combine to offer a plausible catalyst for ending the non-democratic control of the American political system: (a) the obviousness of the 9/11 lies and (b) the extreme consequences of the lies that make them intolerable to the American people.

3. Overcome the Mainstream News Media's opposition to the 9/11 Truth Movement.

3.1. Teach 9/11 Truth to the general public using methods to go around the mainstream news media, including one-on-one outreach, distribution of DVDs and brochures, social media broadcasts, content delivery from the 9/11 Truth Action Project website, use of local and alternative Truth-friendly media, and replicating social media successes such as the widespread YouTube viewership of the Loose Change and Zeitgeist videos.

3.2. Achieve widespread awareness among the general public of the mainstream news media's role in covering up Deep State crimes against the American people, including the history of the CIA and its legacy of criminality, CIA control of publishing and the media, and the host of other documented historical and contemporary crimes covered up by the mainstream news media.

3.3. Bring about the ascendancy of independent, Truth-friendly media as the dominant source of 9/11 news and interpretation by partnering with existing independent media, including convincing them to cover 9/11 Truth issues and to do so fairly, generating interesting, news-worthy content to cover, and helping them obtain increased financial support.

4. Overcome U.S. Government attacks on the 9/11 Truth Movement.

4.1. Overcome government psychological warfare, including War on Terror propaganda, divisionary techniques meant to splinter the movement, paid disinformation agents on social media, and thought leaders who denounce 9/11 Truth.

4.2. Overcome potential government attacks on information sources such as the Internet by mass production and distribution of DVDs and brochures, and by locating Internet assets in secure locations.

4.3. Overcome potential government brute-force attacks on the movement by ensuring that all operations are legal and peaceful, that leadership and materials necessary to maintain operations are widespread, and military and law enforcement personnel are sympathetic to the movement.

5. Overcome barriers to achieving a Truth-friendly majority in the U.S. Congress.

5.1. Develop an action-focused 501(c)(4) organization to achieve political aspects of the 9/11 Truth Action Project Goal, working within individual Congressional districts and states to elect Truth-friendly candidates to the U.S. Congress.

5.2. Achieve a rapid growth of 9/11 Truth political power through surging 9/11 Truth Action Project petition and membership sign-ups, persistent, large turnouts at political events, and high-volume direct communications with office holders and candidates for office.

5.3. Recruit Truth-friendly candidates for Congressional races who accept the scientific evidence on 9/11 presented by Architects & Engineers for 9/11 Truth, and hold positions on non- 9/11 Truth-related issues that are sufficiently in line with constituent beliefs to make them competitive in elections.

5.4. Encourage non-Truth-friendly Congressional office holders to retire from office by publicizing the damaging consequences of their voting records, including YouTube videos documenting the human, environmental, and financial costs of specific votes and potential criminal liability under U.S. Federal Law (18 U.S. Code § 2382 - Misprision of treason) and International Law.

5.5. Protect against Congressional election fraud by achieving landslide election victories in heavily Truth-friendly districts, and by working with election integrity activists to achieve fair, transparent, verifiable elections everywhere, including the total elimination of corporation-controlled vote counting via electronic voting machines.