For Justice & Peace

TRUTH BOOTH

2021 CATALOG

TRUTH DEMANDS ACTION!

Building and mobilizing a global grassroots movement
Truth Booths
is a 9/11 Truth Action Project
on a mission to build and mobilize a
global grassroots movement that creates
a groundswell of civic support to achieve
transparency and accountability for the
crimes of 9/11, justice for its victims,
an end to unwarranted wars,
and the restoration of our
civil liberties and
protections.

Truth Booth producers are all volunteers.
911TAP's parent is Truth Outreach, Inc.
A TRUTH BOOTH IS A CANOPY SET UP IN PUBLIC TO CATCH THE EYE OF PASSERS-BY

and pull them in for a visit. Under the canopy, information about 9/11 is displayed on vertically attached cardstock sheets hung in columns, like a museum exhibit. The content in the Truth Booth’s main display (available now) is drawn from the evidence attached to the Lawyers’ Committee for 9/11 Inquiry’s Grand Jury Petition that was filed in New York City in 2018. Additional content will be made available that will explore subjects such as the psychological impacts of 9/11 (and of participation in the Truth Movement), distrust in government institutions in post-9/11 society, America's history of false flag events as precursors for war, the anthrax attacks and other related crimes.

Finally! Visitors can see how American citizens are responding to 9/11 by organizing and engaging in a civic re-awakening to counteract the Deep State’s psychological manipulation of the public that has persisted since 9/11. What about you? Why would you volunteer? As much as we want the guilty behind bars, 9/11 is more about the future than it is about the past. Yet ultimately, the truest reason is...

TRUTH DESERVES ACTION!

How it fits in: The Truth Booth program is the lynchpin in Truth Action Project's (TAP) outreach activities encouraging the public to join a civic renewal movement demanding an end to perpetual lies and omissions by the government and mainstream media.

How it works: You and your local outreach truth team purchase a Truth Booth* (including canopy, pop-up frame, banners, and some assembly materials) from Truth Outreach, Inc. (as detailed later in this catalog), receive it via shipment, assemble it, and set up displays for a public showing. Some DIY team building, booth preparation activities will be needed to complete set up.

Don’t worry! The 9/11 Truth Action Project (TAP) assigns “Stewards” to assist “Boothers.” Stewards give answers, ask questions, offer content, updates and whatever else is needed to help local groups grow. Other support includes:

♦ Written guidelines for booth groups’ first public appearance, mainly by using detailed checklists are found in the ...
♦ Owner-Operator’s Guide with how-to’s on hanging displays and affixing banners to the canopy with instructions and pictures
♦ Media/Press publicity when TAP sends templates, as in annual Media Advisory 8/30, Media Release 9/8 or 9/9, Media Alert 7 am on 9/11.
♦ Booth leaders are advised on public speaking, hosting meetings, coaching and other necessities such as, when to speak on TAP’s behalf or on your own, and attracting, engaging, and inspiring dependable talent who keep showing up as promised.

When booth content is on display, it serves as a psychological experience designed to welcome the visitor, speak to his and her fears and apprehensions. Engaging the mind AND heart, we meet people where they are on their journey to truth, justice, healing and hopefully helping the Truth Movement go mainstream. In summary, Truth Booths are designed to help Americans and all allied citizens...

VALIDATE ➔ INFORM ➔ ENCOURAGE MASS ACTION!
SUCCESS STORIES

A number of Truth Booth events have been successful generating petition signers, volunteers and significant public interest.

Visitors have been positive and receptive to Truth Booth content.

Fears of negative emotions from visitors have proven unfounded.

Even shy members of "boothing" teams enjoyed their time as “Bothers.”

Current Truth Booth designs reflect lessons learned at these worthwhile events.
The truth journey endures pressure from family, lifelong friends or peers in the form of ridicule, isolation, you name it. Booth visitors’ anxiety and self doubt is quelled by polls that show a majority of Americans also believe the government covered up 9/11. While that’s a Bottom Line, speaking to “inside job” or “cover-up” is another matter...for some. We suggest a "hands off" approach. Visitors can feel free to wander in and out, while Boothers look on nearby. It’s fine to offer help to people who appear to need it, or who show enthusiasm or foreknowledge. When a head pops up or a hand waves for help, go enjoy yourself. No one has complained about a booth’s presence: on the contrary! From Left, Right and Center, folks will thank you and mean it!

Be aware that booth info could open up old wounds for some people and overwhelm others. Look for signs and make yourself available for compassionate listening and careful conversation.
Boothers can use either grommets or continue with Velcro + Gorilla Fabric glue.

Why Did a 3rd High-rise Collapse on 9/11?

- **NO AIRPLANE** hit 47-story WTC Building 7
- Why was #7 destroyed & covered up?

Reports to Congress completely omitted WTC 7’s destruction. Gov’t investigating agency, NIST, found no trace of explosives, saying:

"We didn’t look for explosives because that’s not what happened."

**HOW COULD THEY KNOW – WITHOUT EVER LOOKING!!**

The Lawyers Committee for 9/11 Inquiry has asked a federal court to order the U.S. Dept. of Justice to initiate a Grand Jury investigation of this building’s destruction.

You would be using Velcro plus Gorilla Fabric glue on the back of strips adhering to the canopy. The banners themselves don’t need big monkey goo.

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**When government fears the people there is liberty.**

**When the people fear the government there is tyranny.**

– Thomas Jefferson
"Looking In" Layout

All banner prices include Velcro & Shipping

(2) 5.5-ft "9/11 Grand Jury Exhibits Here"  
$ 23 Delivered

"Rank does not confer privilege or give power. It imposes responsibility."  
PETER DRUCKER

Columns are 3-/4-page summaries of published 9/11 related articles.

See the last page for TAP’s loan offer!
Keep the front open and relocate the literature table toward the back. Face posters and 3-column displays outward to attract onlookers. They might also feel interested in shelter after lingering awhile reading ‘outside.’
These 9/11 Grand Jury Exhibits and more – never seen in any court of Justice -- will be displayed in Truth Booths across the U.S. in August ramping up for the 20th remembrance.

Exhibit 1
Nanothermite (military grade explosive) found in the dust at Ground Zero

Exhibit 2
More than 100 firefighters report explosions in WTC

Exhibit 3
Explosions captured on film at time of WTC1 collapse initiation

Exhibit 4
Molten metal reported in the debris pile at Ground Zero

Exhibit 5
Physics of WTC7 freefall demonstrates demolition

Exhibit 6
Officials knew WTC7 was going to fall

Exhibit 7
X-Rays expose the unexplained presence of iron in the debris from the WTC buildings

Exhibit 8
The American public has been dealt into a condition of civic paralysis based on the false narrative that we have, in fact, been fighting to protect. The facts are that the senior officers of the FBI, of the CIA, and of the U.S. military were all told that the object was not a terrorist attack, that the evidence of a directed energy weapon was overwhelming and that the U.S. military was ready to present it to the American public.

Exhibit 9
The 9/11 Commission’s conclusion and its members' claims that the 9/11 FBI investigation was a success are proven wrong by the clear evidence that the 9/11 FBI investigation was an arrest and prosecution investigation.

Exhibit 10
The 9/11 Commission’s conclusion that the evidence as a whole showed that the 9/11 attacks were a terrorist attack is proven wrong by the evidence we have presented that the 9/11 attacks were a terrorist attack.

Exhibit 11
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Exhibit 12
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Your relationship with TAP Central would be mutually dependent. For instance, local Truth Action Groups (TAGs) learn, grow and congeal as winning teams will do – field ops feedback and so-called “market intelligence” flowing to TAP Central from TAGs makes continuous improvement efforts easier and more effective.

When about 300 Truth Boothers have hosted their first public appearance, we will use the best ideas based on TAG survey feedback about what works best. All things being equal, if winning ideas are adopted nationwide, we can be 95% confident the same results will happen elsewhere with +/-5% margin of error that it will/won’t. Meanwhile, we continue making adjustments based on ad hoc TAG input.

Select program elements

- Creative Services -- TAP designs/writes promotions, produces exhibits/displays, writes Media Advisories/Releases/ALERTS.
- Stewards – Go-to TAG advisors and advocates; liaison to TAP
- Owners guide – 22-page manual with instructions including:
  - Team Action 1: Preparing to exhibit and display the evidence
    Mostly pics on how to make sheet protector columns and how to hang them. Choose to punch in two holes (DIY), or we’ll punch them for a fee.
  - Team Action 2: Prepare banners and canopy
    Owner’s Guide maps out spots for each banner, how to mark and apply Velcro to vinyl banners, and to the canopy’s Denier fabric.
  - Team Action 3: Set up frame & canopy per mfr.’s instructions (PDF)

Other tracks include:

- Literature for hand-outs
- Intake and follow ups for volunteers and donors
- QR codes for phone apps to access literature, subscriptions, etc..
- (Option) Podcast & Streaming for TAGs equipped for a/v feeds to TAP

More Canopy and Frame Details

Pop-up steel frame with telescopic legs have five set-points snapping into place from 123” to 135” (10’3” to 11’3”) tent vent heights. Velcro backer adhesive to Truth Booths’ 600 gauge Denier canopy needs extra bonding, which is why we recommend Gorilla Fabric glue.

Pricing for all items includes

- See Order Confirmation for details.
- Banners made in the U.S.
- Made in USA
- Freight to local organizers.

Questions?
TRUTHBOOTH@911TAP.org

Truth Booths are sold to the public at a net loss to non-profit Truth Outreach, Inc.